

# BRING ON THE BLACKS

DESMOND WARD

## Key selling points

- *Bring on the Blacks* will be of interest internationally as well as to Bristol locals who enjoy learning about the city's history.
- Issues surrounding racial equality in the workplace are tackled in this perennial novel.
- The author's first hand experience of the colour bar has enabled him to fictionalise the events with sensitivity.

## About the book

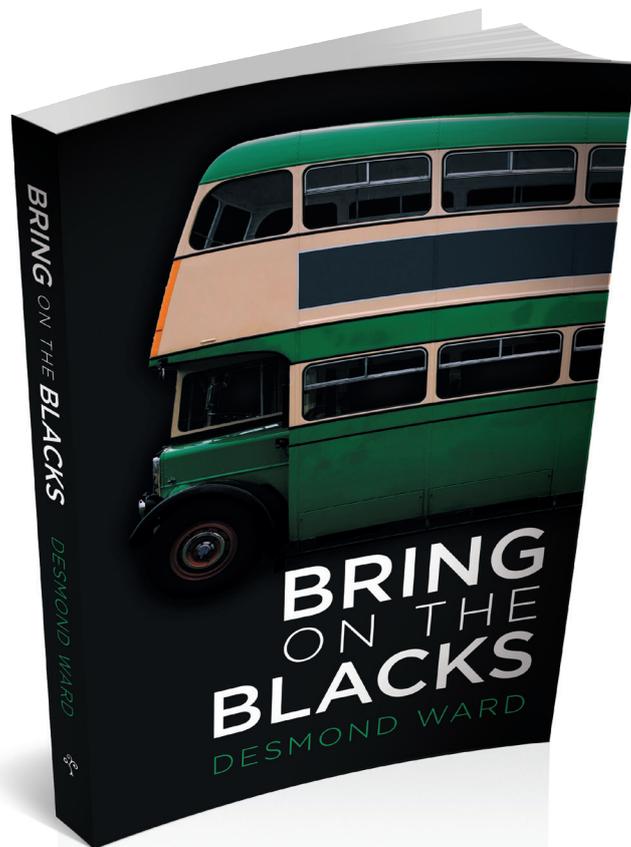
In 1963 the Bristol Omnibus Company is operating a colour bar and refusing to hire any black or Asian drivers or conductors. Black people organise a boycott of the buses and many white people try to help them. Bristol University students organise marches and speeches in support, but the campaign soon becomes bitter, with people of colour facing aggression and insults.

Dabber, a young white conductor, gives what support he can. His girlfriend, Melody, joins Bristol women as they continue the long struggle to achieve equality. But bus crews have their own problems to deal with as the stresses of the job take their toll. Will the bus company ever bring on the blacks?

## About the author

At the age of 18 Desmond joined the Devon General bus company as a conductor

Two years later he left Devon and joined the Bristol Omnibus Company. In 1962 Des qualified as a driver and spent a number of years up in the cab. This was during the period of the colour bar, and the subsequent black boycott of the buses.



A GROUP OF BRISTOL OMNIBUS  
COMPANY EMPLOYEES SET OUT  
TO OVERTURN THE COMPANY'S  
RACIST HIRING POLICY

## Book information

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