

Writers' delight as book brand takes flight

The first branded book launched as a Silver Crow title has marked a major step for Frome Writers' Collective (FWC).

Writers gathered at the Black Swan Gallery to see member Nikki Copleston take the wraps off her new crime novel, *The Shame of Innocence*, the first book to bear the Silver Crow brand's distinctive logo.

Silver Crow has been set up to provide FWC members with a cost-effective manuscript assessment service and a stepping stone on the journey to getting published.

All books submitted are screened by trained readers and an FWC trustee, with a final report discussed with the writer. Independent and self-published authors whose books meet the agreed criteria are entitled to use the Silver Crow logo, publish at a discount with selected publishing partners and take part in joint marketing opportunities.

The Shame of Innocence is published by Bristol's SilverWood Books.