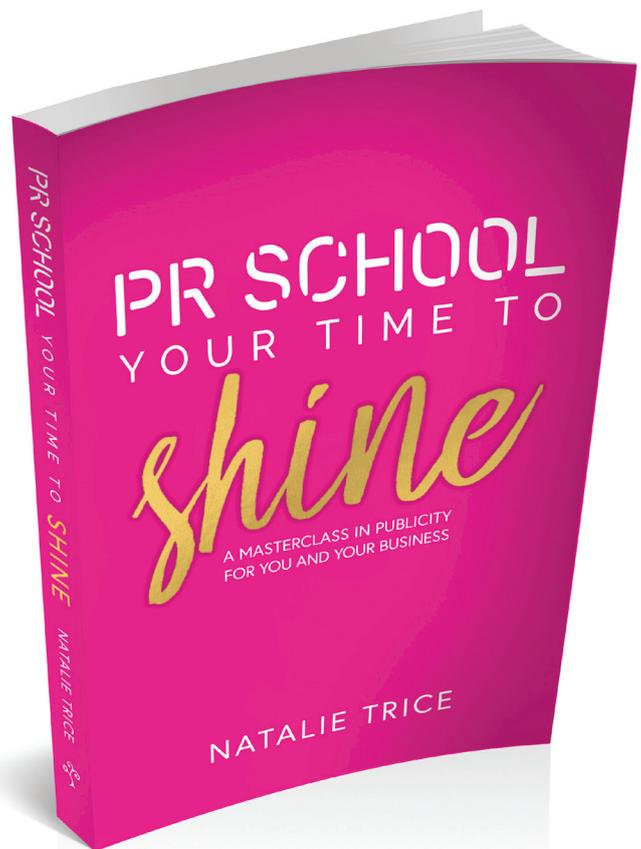


PR SCHOOL YOUR TIME TO *shine*



Key selling points

- Written by PR expert Natalie Trice, who has worked with a multitude of clients, from CEOs of international TV channels to entrepreneurs at the forefront of their industry.
- Filled to the brim with tips and advice from industry insiders.
- This book will help you get to grips with PR and self-promotion, so you can confidently tell your story and truly shine.

About the book

Do you ever read magazines and just know your products would look fantastic on those pages but don't know how to get them there?

Have you got a phenomenal story to tell but need some guidance when it comes to getting it into a national newspaper?

My name is Natalie Trice and after more than 20 years of working in the PR industry, I've put my experience and expertise into PR School. Whether you're an artist or an author, a yoga teacher or a personal trainer, a nutritionist or a stylist, this book will help you get to grips with PR and self-promotion, so you can confidently tell your story and truly shine.

About the author

Natalie Trice is a PR Director based in Devon. Today, as well as retained clients, Natalie teaches people around the world the fundamentals of PR and gives them the skills and confidence to go out and talk to the media.

Find out more at www.pr-school.co.uk

Would you love to have a piece of the PR pie, but aren't sure how to make it happen?

Book information

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