

## THE BETA MUM *Adventures in Alpha Land*

ISABELLA  
DAVIDSON

### Key selling points

- The debut novel from successful Notting Hill blogger Isabella Davidson.
- A fun, contemporary fish-out-of-water story set in glamorous west London.
- A modern book that provides a glimpse into the world of online celebrity and today's social media.

### About the book

When Sophie Bennett moves from a quiet sleepy suburb of Toronto to glitzy west London, she doesn't know where she has landed: Venus or Mars. Her three-year-old daughter Kaya attends Cherry Blossoms, the most exclusive nursery in London, where Sophie finds herself adrift in a sea of Alpha Mums. These mothers are glamorous, gorgeous, competitive and super rich, especially Kelly, the blonde, beautiful and bitchy class rep.

Struggling to fit in and feeling increasingly isolated, Sophie starts *The Beta Mum*, an anonymous blog describing her struggles with the Alpha Mums. But when her blog goes viral, she risks ruining everything for herself and her daughter. How long will it be until they discover her true identity? Is her marriage strong enough to survive one of her follower's advances? And will she ever fit in with the Alpha Mums?

### About the author

Isabella Davidson is the author of the popular blog *Notting Hill Yummy Mummy*, which chronicles the entertaining lives of west London residents. She started *The Beta Mum* during the six-month Faber Academy novel writing course. Prior to starting her writing career, she worked for a Nobel Prize-winning humanitarian organisation and as a doctor for the National Health Service.



A young mother's blog about glamorous west London Alpha Mums goes viral.

### Book information

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